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Beep Beep! Days 2016 - what happened

In 2016 over 18,000 children aged 2-7 learnt about road safety and raised valuable funds for Brake's work too. Beep Beep! Days took place on **9 March, 13 July and 23 November 2016**, during Road Safety Week 2016 (<http://www.roadsafetyweek.org.uk>). Click here (</cat-fundraise/6-kids-a-schools/1660-beep-beep-day-2017>) to register now or find out the dates (</events-training/community-events-training/beep-beep-day-for-early-years>) for 2017. You can email beepbeep@brake.org.uk (<mailto:beepbeep@brake.org.uk>) for more information and to find out tips for your Beep Beep! Day (</events-training/community-events-training/beep-beep-day-for-early-years/6-fundraise/kids-a-schools/235-bright-ideas-for-your-beep-beep-day>).

Run a Beep Beep! Day with Brake, the road safety charity



The whole nursery got involved in **First Steps Nursery's** Beep Beep! Day. From the babies learning about the different colours to the pre-schoolers making their own cars, all of the children learnt a lot about how to be safe near roads. Everyone had lots of fun running around outside, pretending to be cars and lollipop people and telling each other when to "stop" and "go"! They even had a working traffic light and wore bright clothes to raise funds for Brake.

The fundraising efforts of **Westfield School Junior House**, in Newcastle, were fantastic, with children and staff raising an amazing £300 for Brake. The event was supported by a local traffic police officer who came and gave talks and interacted with the children promoting road safety. The younger children took part in outdoor role play, practised holding hands and were taught all about the Green Cross Code. Some of the Year 6 pupils organised a "Whacky Wednesday" theme to help the fundraising efforts too. In total 42 children participated and the school credited the event with teaching children skills they wouldn't otherwise be exposed to.



More than 55 children took part in **Beecroft Academy's** Beep Beep! Day in Dunstable. They had lots of fun making traffic light biscuits and using the colouring sheets and resources from the e-pack. They also set up a road in their playground so the children could role play in practicing road safety, helped by a working traffic light and a lollipop person. They also raised a fantastic £53 for Brake.

Suzanne Preston from **Corby Borough Council** ran a fantastic day at **Weldon Pre-School**. The children talked about road safety, reinforcing the key messages about how to keep safe when near roads. They had lots of fun creating hand print posters to emphasise the importance of holding hands when crossing the road. Anita from Corby Police also paid a visit and brought a police van which the children loved looking at and even got to sit in! Their bumper pack gave them lots of ideas and resources for the future, supporting their programme of activities and workshops within the neighbourhood.

In London, **Packington Children's Centre** made lots of noise learning the road safety songs and singing about traffic lights. They also got their hands



messy making red and green men out of dough and traffic lights out of different coloured card. They also used their creations to talk about the colour order of traffic lights and used role play in different situations, learning how to cross the road safely.

The children at **Beth's Childminding** in Kent had lots of fun during their Beep Beep! Day by using

Brake's bumper resource pack. Childminder Beth used our Road Activity Poster to help the children understand the language around road safety and got them talking about the importance of holding hands why creating their very own colourful Hand Print Poster. Beth used the other activity sheets and a Zak toy to help the children understand important road safety messages and even made yummy traffic light biscuits. Beth said: "I was really impressed with the amount of resources in the bumper pack. The activity poster was the children's favourite activity to do from the pack, which they continued to play with during the week."



Our bumper pack was put to good use at **Little Darling Childcare** in London. The children learned about road signs, traffic lights and talked about how to use these to cross the road safely. They donned their aprons to make traffic light biscuits, took part in some colouring activities and even had a puppet story. They also made a video singing the Driver Song from one of Brake's activity cards. Take a look at their video (<https://www.youtube.com/watch?v=D3IASvEXfEc>)!